

## 2018 SC EMS Symposium

March 15-17, 2018

### Exhibitor Information

We look forward to having you as an exhibitor at our show. The EMS Symposium is excited to be back at the Kingston Resort for our 39<sup>th</sup> conference.

**Exhibit Hall General Information:** The exhibit hall is carpeted with a red carpet with multicolor designs. Draping will be Hunter Green and each 10' booth will have 2 tables with gold skirting and 2 chairs. Each 20' booth has 4 tables and 4 chairs, and 30' booths have 6 tables and 6 chairs.

Internet and electrical service for individual vendors is contracted directly with the hotel. Your electrical and internet forms have been forwarded to the hotel if they accompanied your exhibitor application. These services are provided as part of sponsorship packages.

**Exhibit Hall Set Up Information:** Displays Unlimited will set up the exhibit hall on Wednesday morning, March 14<sup>th</sup>. After the piping, draping and signage have been erected you may move some of your material into the exhibit hall for storage. The hall will be locked at 5 pm and there will be no admittance after that time on Wednesday. Storage on Wednesday night is at your own discretion.

Set up will begin on Thursday, March 15<sup>th</sup> at 8:00 am. The exhibit hall will be open for exhibitors only and coffee service will be provided. Set up is informal. Staff asks that you be set up by 4:00 pm so the hall can be cleared of boxes and packing, and can be vacuumed before the Wine and Cheese reception opens at 5 pm.

**Electrical and internet service:** Service will be supplied by the hotel staff on Wednesday and Thursday based on orders placed at time of registration. Onsite orders will be filled but may be subject to short delays and availability of hotel personnel.

Displays Unlimited will have additional tables, chairs, wastebaskets and booth furnishing during the conference. A representative is always nearby when the hall is open.

**Parking and Delivery** Limited parking is available just outside the exhibit hall to off-load your displays into the hall. There is also a small freight elevator at the rear of the hotel that can be used.

**Booth Numbers:** Booth numbers are not necessary for shipment purposes. Staff will ensure your shipments are placed in the correct booth!

**Drop Shipments:** By policy, the Hotel will usually refer you Party Reflections. *However*, if you choose to drop ship you must ensure that your delivery is made to the Embassy Suites Convention Center on TUESDAY, WEDNESDAY OR THURSDAY. PLEASE NOTE: Crated/bulk merchandise sent to the facility without prior approval will not be accepted. If you have further questions, please call the Embassy Suites at 800-537-1690 for pre-delivery specifications and instructions should you choose not to utilize the services of Displays Reflections.

Shipping address:

Embassy Suites Kingston Plantation

Attn: SC EMS Symposium

9800 Queensway Blvd

Myrtle Beach SC 29577

Please have shipments arrive Tuesday March 13 through Thursday March 15. Staff will pick up at the loading dock and place in your booth.

Make sure you include return labels for any material to be shipped back to you and notify your shipper of a pickup available on Monday March 19 at the loading dock.

After the exhibit hall closes on Saturday staff will carry those boxes back to the loading dock for pickup on Monday.

Pricing:

Single booth 10 x 10 - \$700, up to two reps

Double booth 10 x 20 - \$1350, up to 4 reps

Ambulance - \$700 per unit, \$650 for additional units.

Sponsorships - See below

#### General Information for Exhibitors

All booths include skirted tables and chairs, plus a small trash can.

- Single booths - 2 tables, 2 chairs
- Double booths - 4 tables, 4 chairs
- Triple booths - 6 tables, 6 chairs
- Ambulance spaces - include two tables and two chairs with each unit.

Electrical and Wi-Fi access is a separate contract with the hotel (their rules, not ours). Check the block and we'll forward the form to you. You will NOT be charged on our invoice. Electrical and Wi-Fi are included with sponsorships.

New this year: All registrations are completed online through the conference tracker software. They will offer their lead tracker software for you as a separate charge. Sponsors receive this as part of their sponsorship. The lead retrieval option allows you to capture your contacts utilizing your smartphone and the contacts QR code. You can then retrieve their contact information including phone and email at any time in the next year.

## **Sponsorship Information**

### **All Sponsorship packages include:**

- SC Emergency Care Symposium Website Link to Sponsor's Home Page
- 2 VIP Conference Passes
- Corporate Logo prominently displayed
- Special Sponsor Signage in Exhibit Hall
- Advertisement in Symposium ON-Site Brochure

### **Platinum Sponsor - \$6,000.00**

- This is the major sponsor for the Symposium. Sponsorship of the Opening for Keynote Speaker plus one Educational Session of your Choice
- Double Booth
- Large Advertisement Banner on the Symposium Web Page
- Choice of day for one Conference Coffee Break
- Prominent first choice areas for advertising your company at:
  - 4 Conference Tracker software for lead retrieval
  - Wine and Cheese Reception
  - Paramedic Competition
  - Electrical, Wireless
  - Appreciation Plaque presented at Awards Banquet

### **Gold Sponsor - \$3,650.00**

- Sponsorship of one Educational Session of your choice
- Double Booth
- Special Advertisement on the Symposium Web Page
- Advertising for your company at:
  - 2 Conference Tracker software for lead retrieval
  - Wine and Cheese Reception
  - Paramedic Competition
  - Electrical, Wireless
  - Appreciation Plaque presented at Awards Banquet

**Silver Sponsor - \$2,750.00**

- Sponsorship of one Coffee Break
  - Double Booth
  - Special Advertisement on the Symposium Web Page
  - Advertising for your company at
- 
- 1 Conference Tracker software for lead retrieval
  - Wine and Cheese Reception
  - Paramedic Competition
  - Electrical, Wireless
  - Appreciation Plaque presented at Awards Banquet

**Bronze Sponsor - \$1,750.00**

- Standard Booth
  - Special Advertisement on the Symposium Web Page
  - Advertising for your company at
- 
- 1 Conference Tracker software for lead retrieval
  - Wine and Cheese Reception
  - Paramedic Competition
  - Electrical, Wireless
  - Appreciation Plaque presented at Awards Banquet